

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re: Cont. Appln. No. 1 of 09/969,114, Filed October 1, 2001 Group No.: Not yet assigned

Applicant(s): *Clive P. Hohberger et al.*

Examiner: Not yet assigned

Serial No.: Not yet assigned

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For: METHOD AND APPARATUS FOR
 ASSOCIATING ON DEMAND
 CERTAIN SLECTED MEDIA AND
 VALUE-ADDING ELEMENTS

0/ /2001
Date

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Attorney

Docket No.: 7887/83889

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Sir:

Submitted herewith are twenty-four (24) sheets of formal drawings to be filed in the above-identified patent application. No new matter is added by the enclosed formal drawings.

Respectfully submitted,

WELSH & KATZ, LTD.

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Dated: October 25, 2001

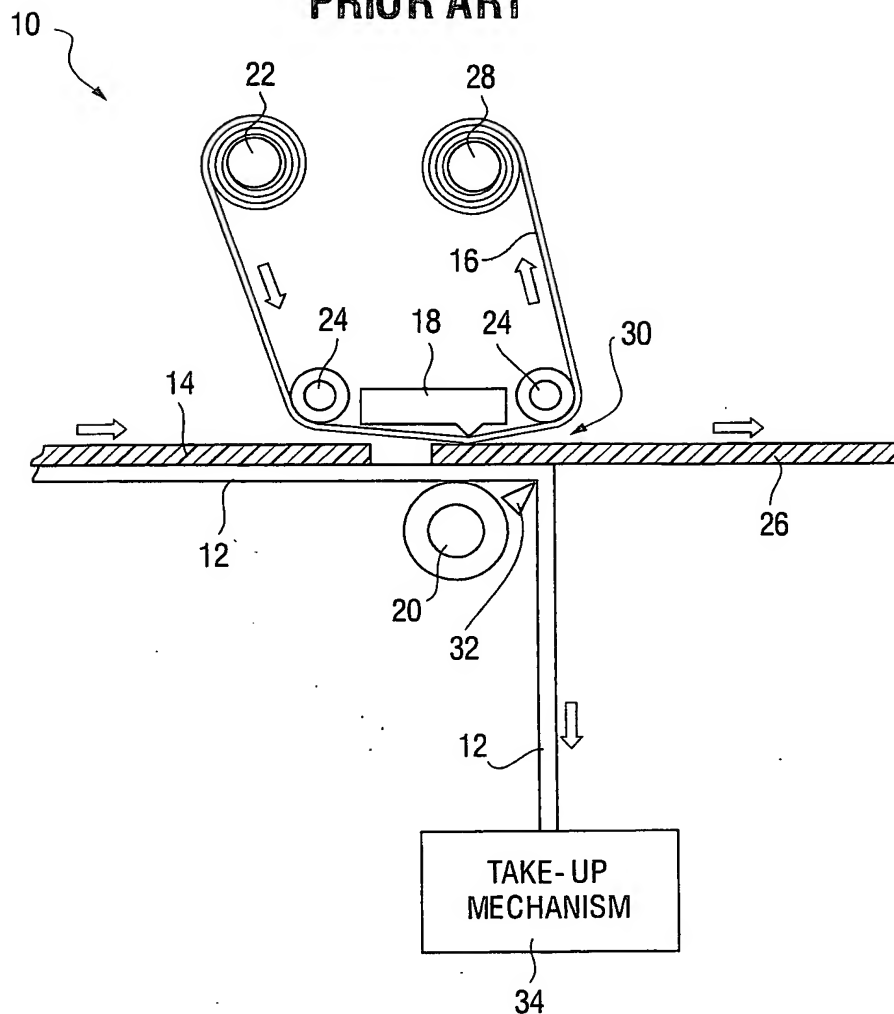
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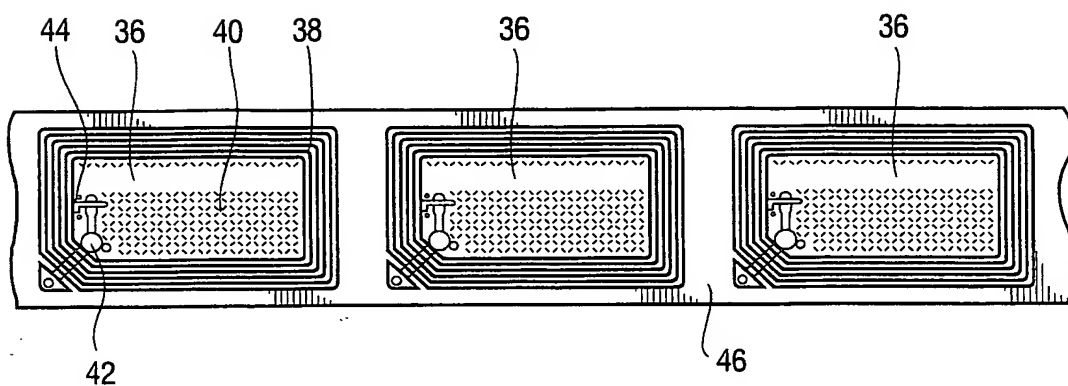
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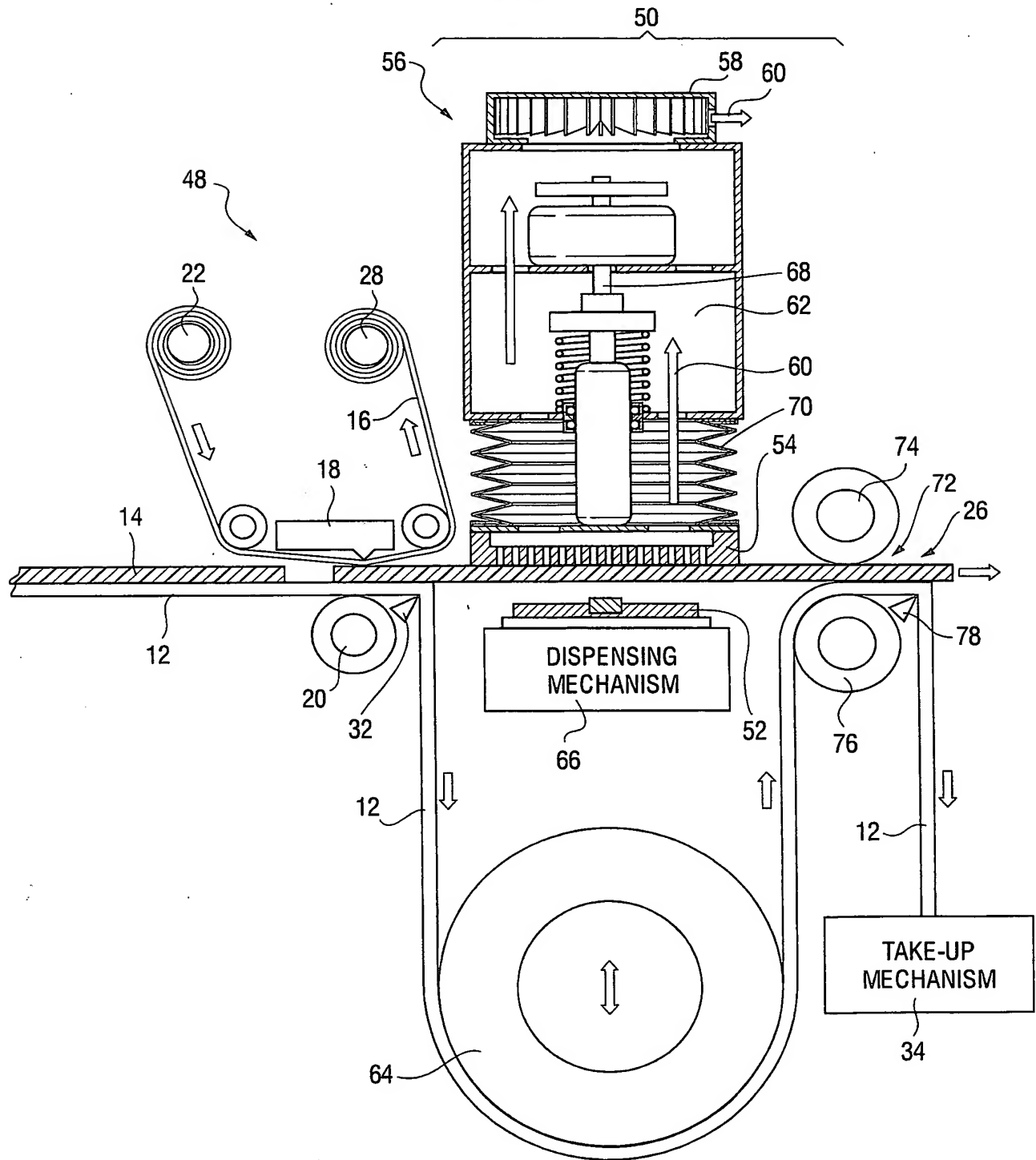
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Fig. 2
PRIOR ART



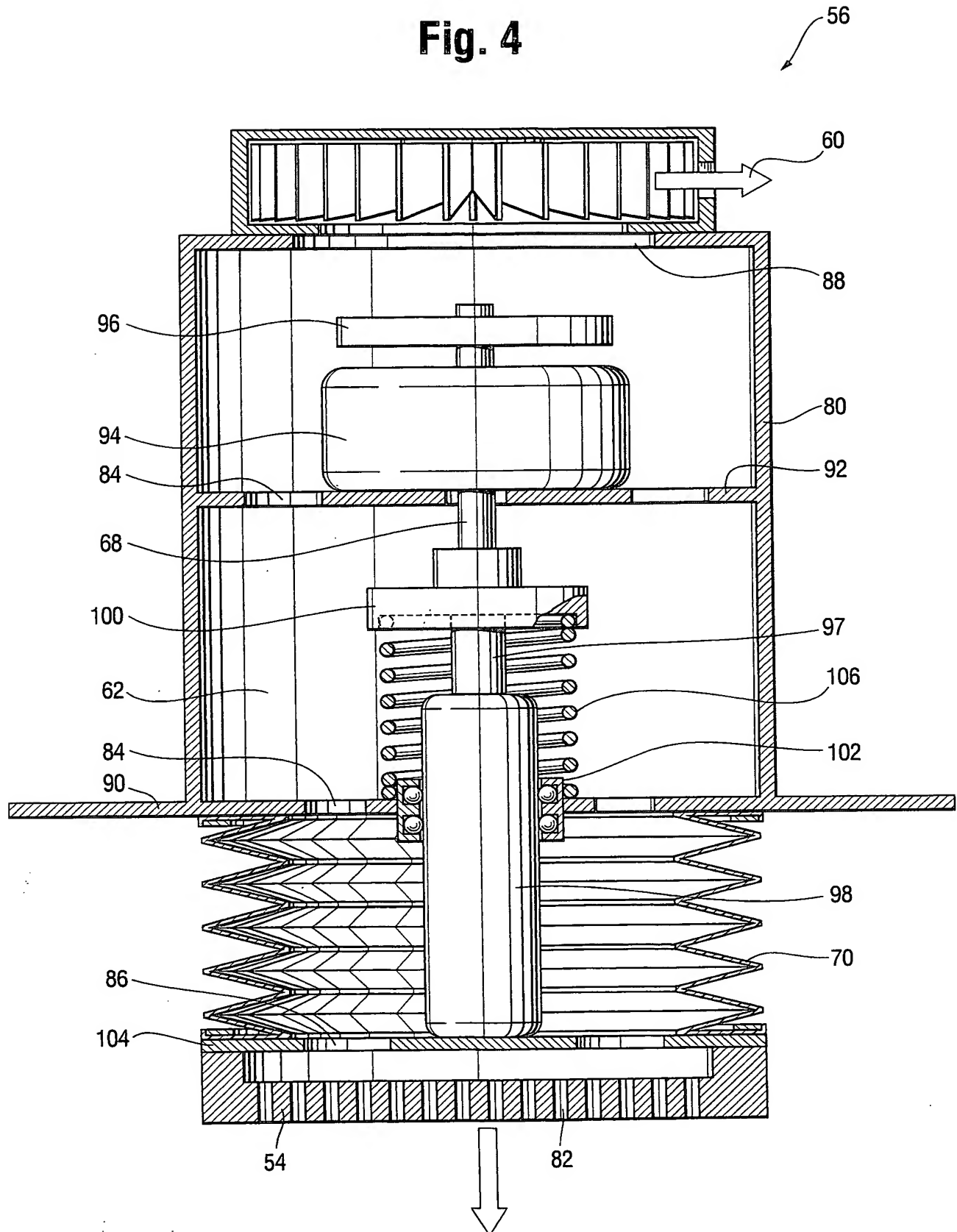
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Fig. 3



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Fig. 4



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Fig. 5

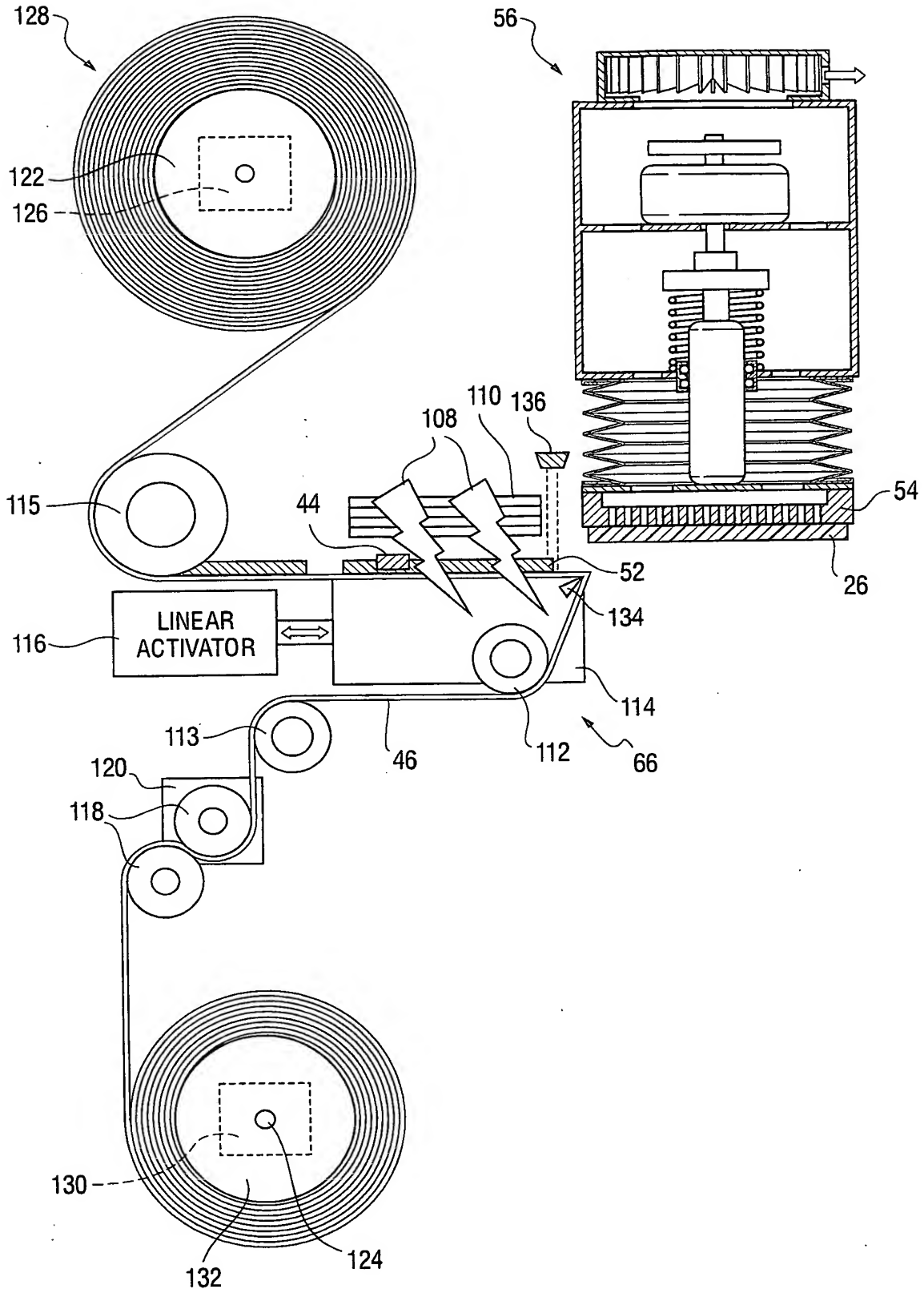


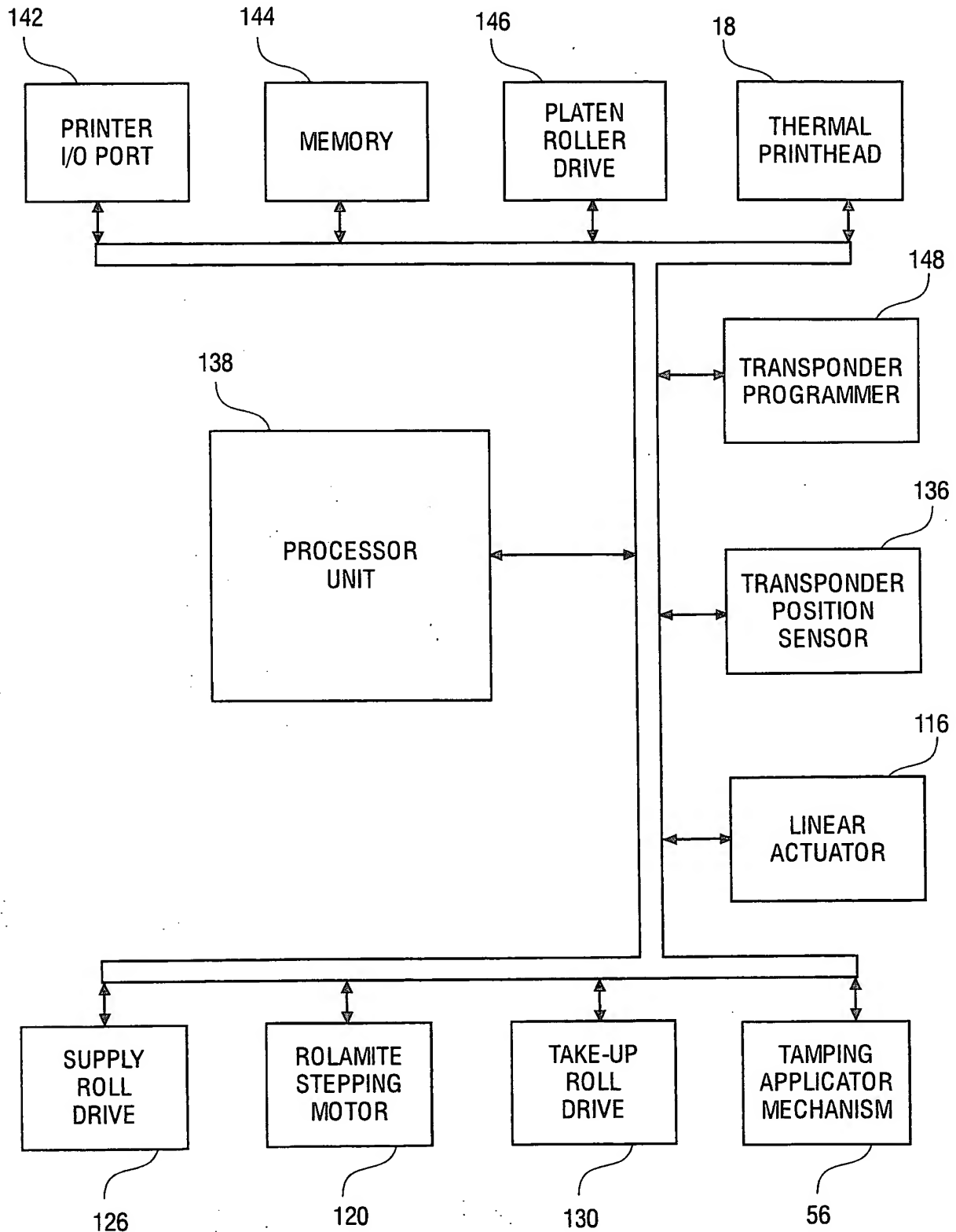
FIG. 6

FIG. 7

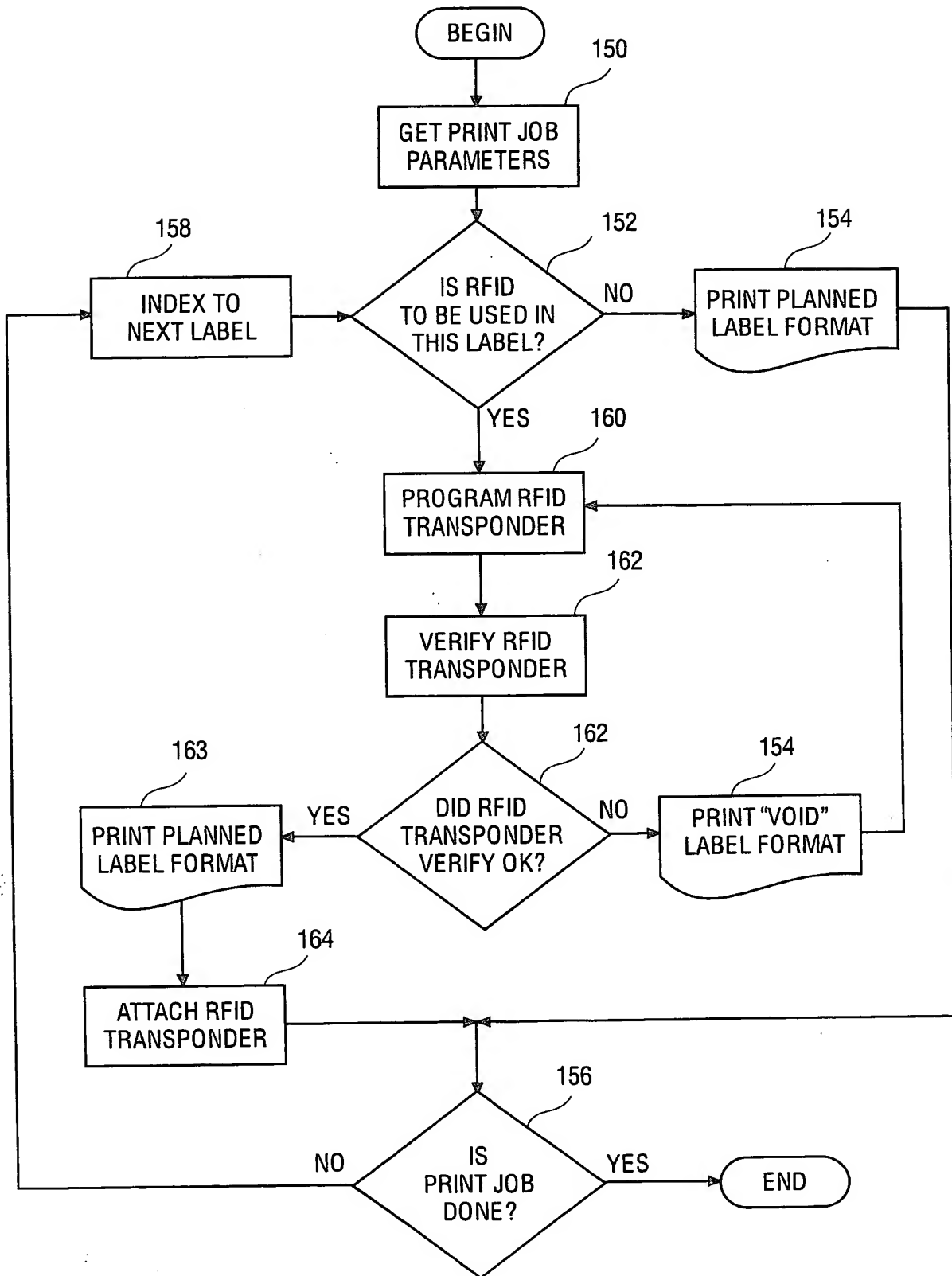
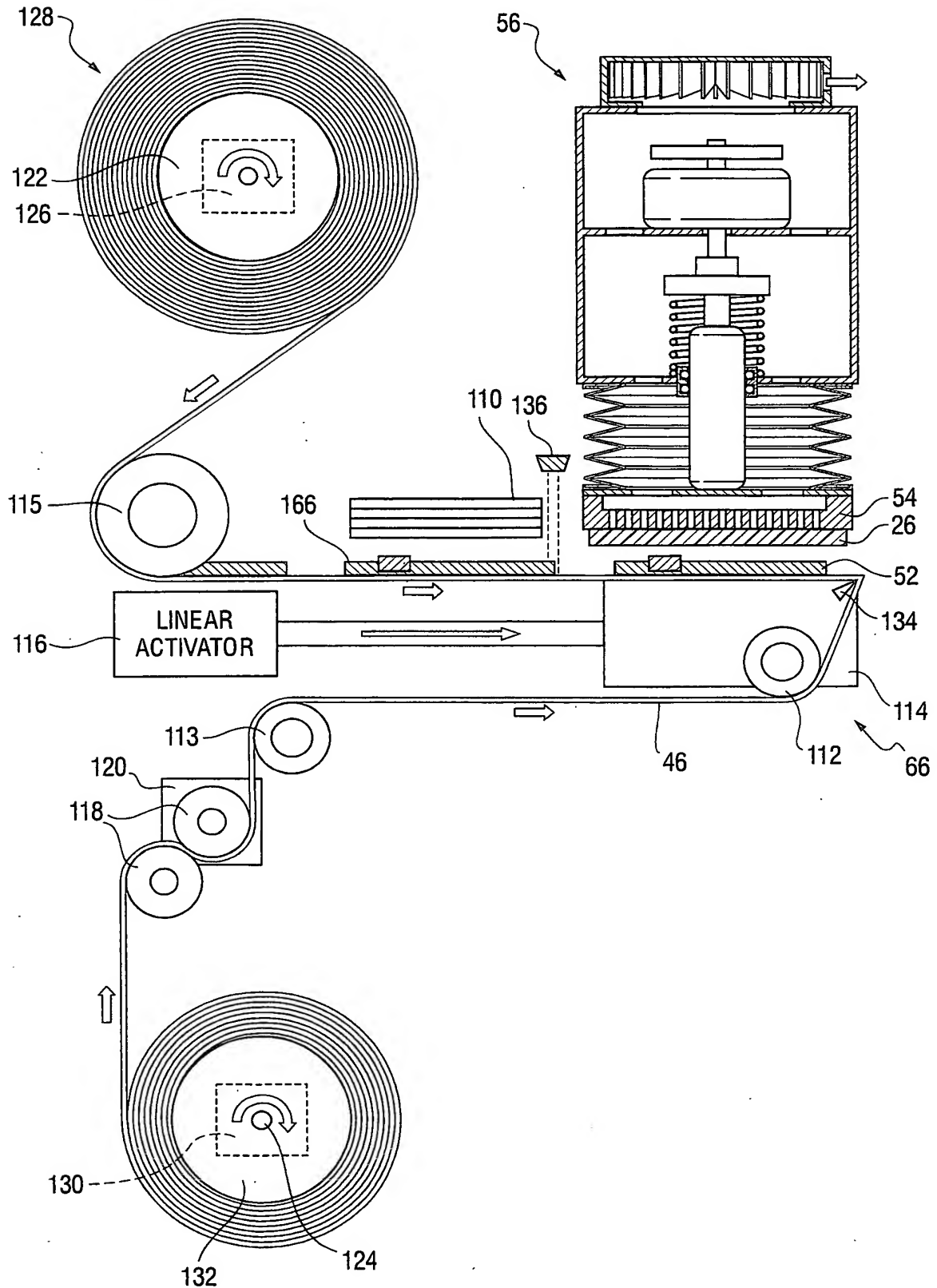
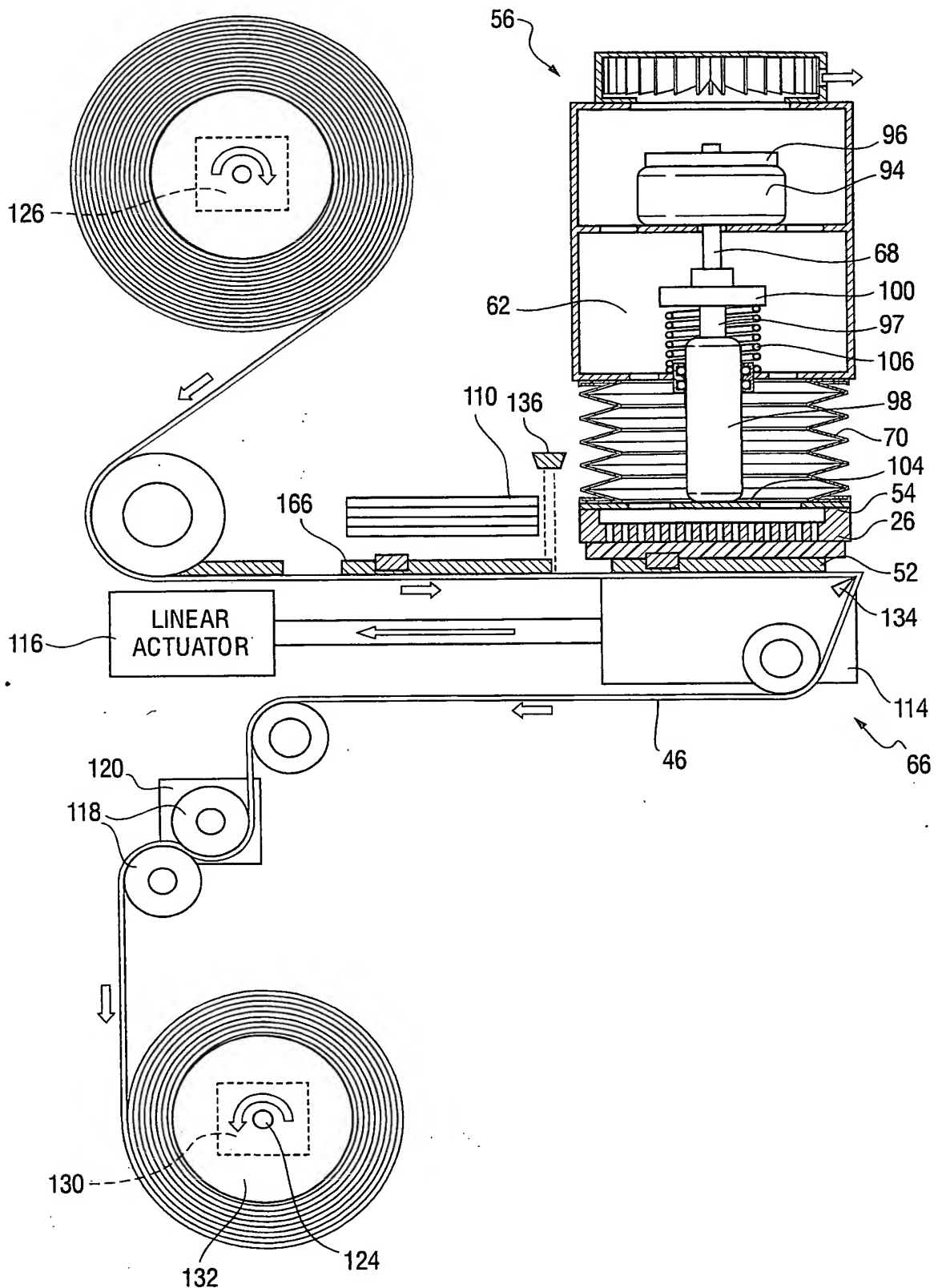


Fig. 8



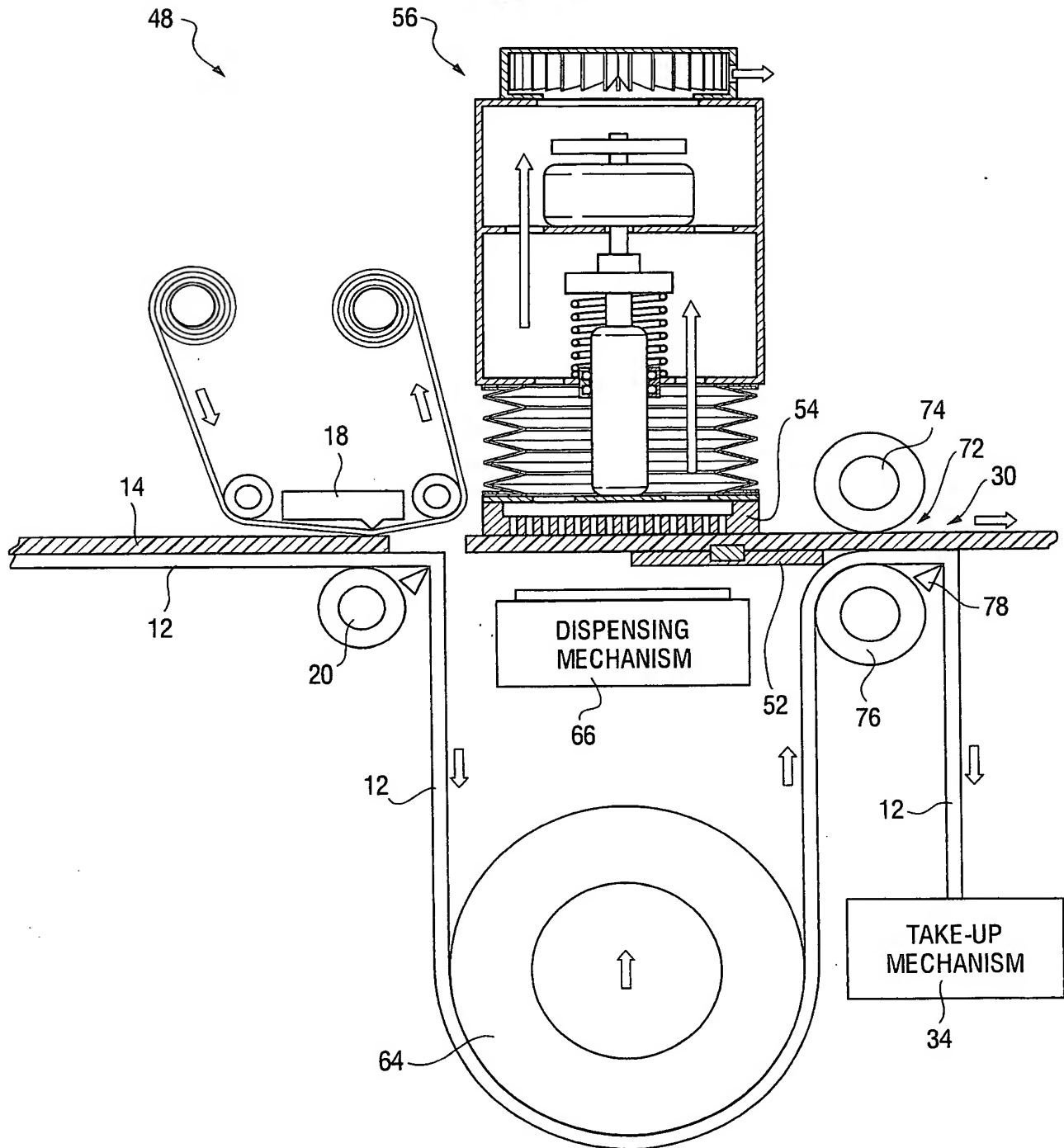
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Fig. 9



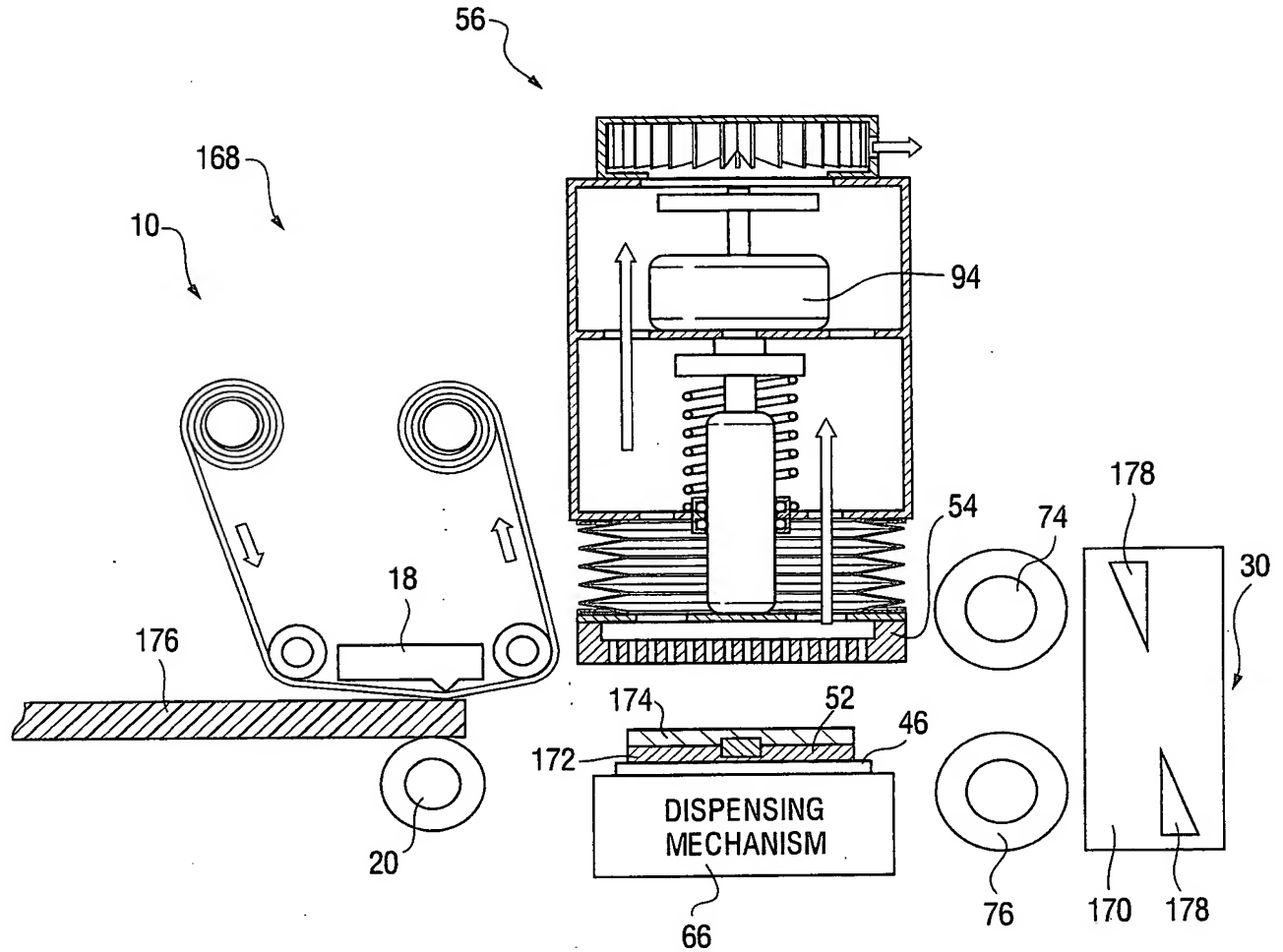
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Fig. 10



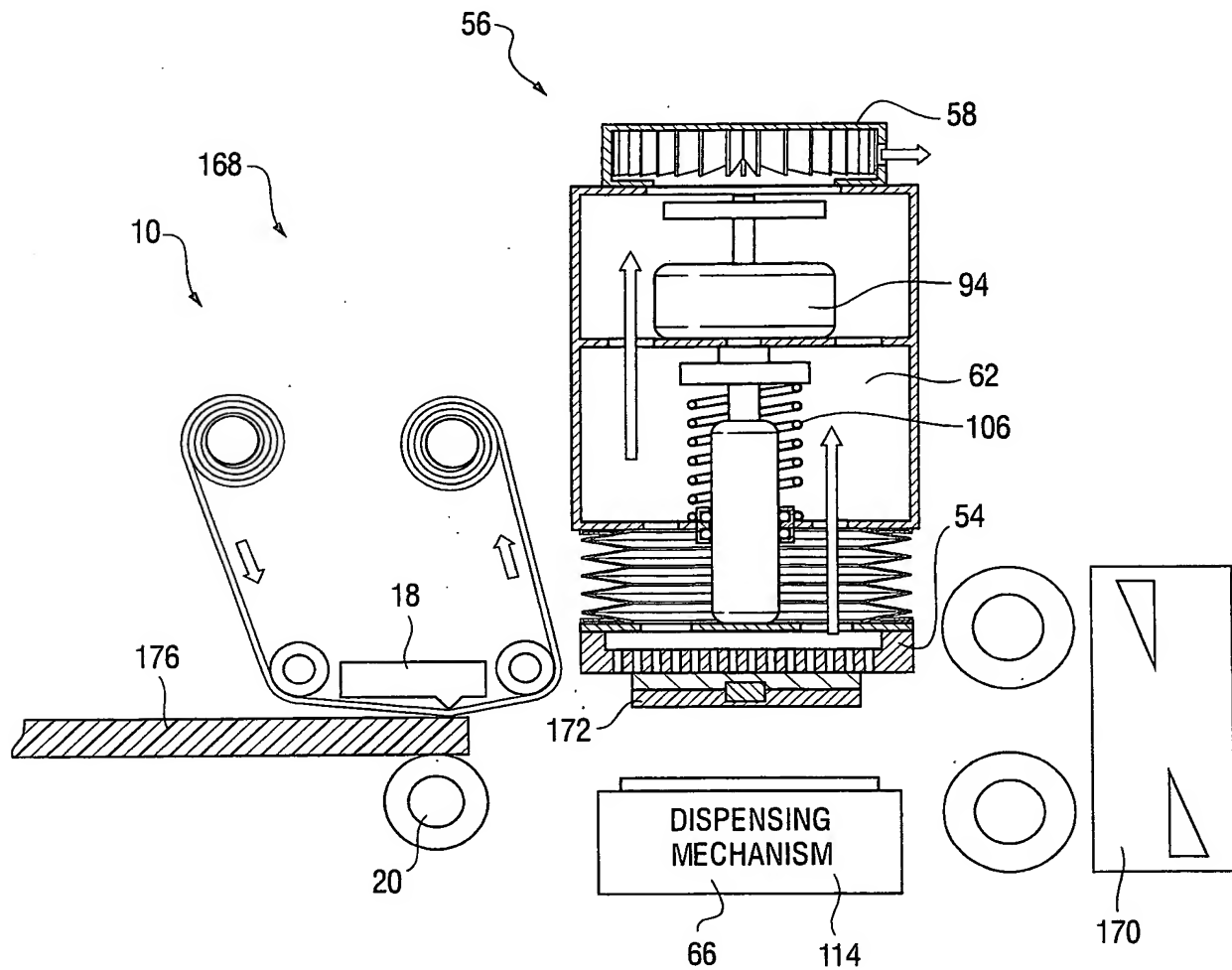
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Fig. 11



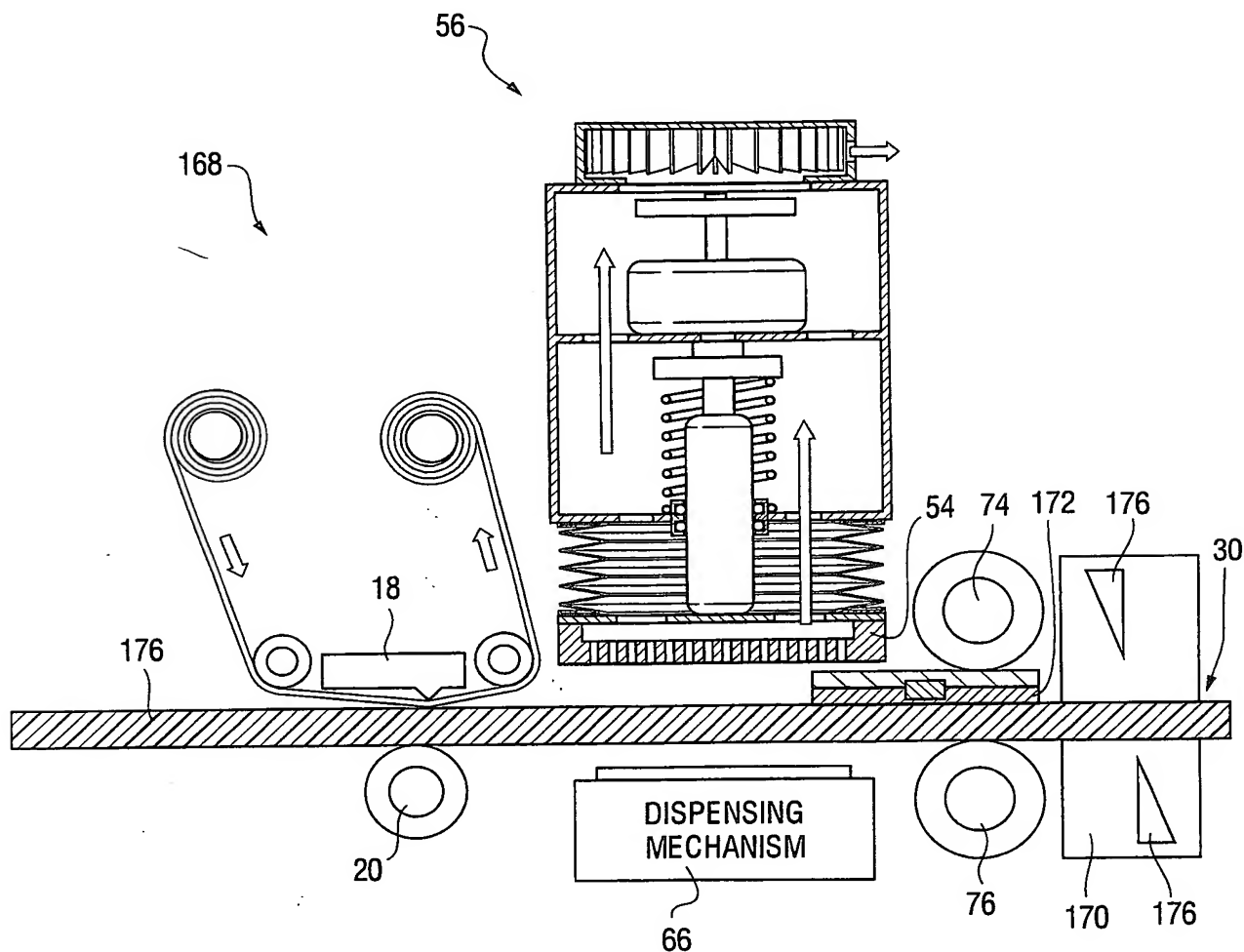
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Fig. 13



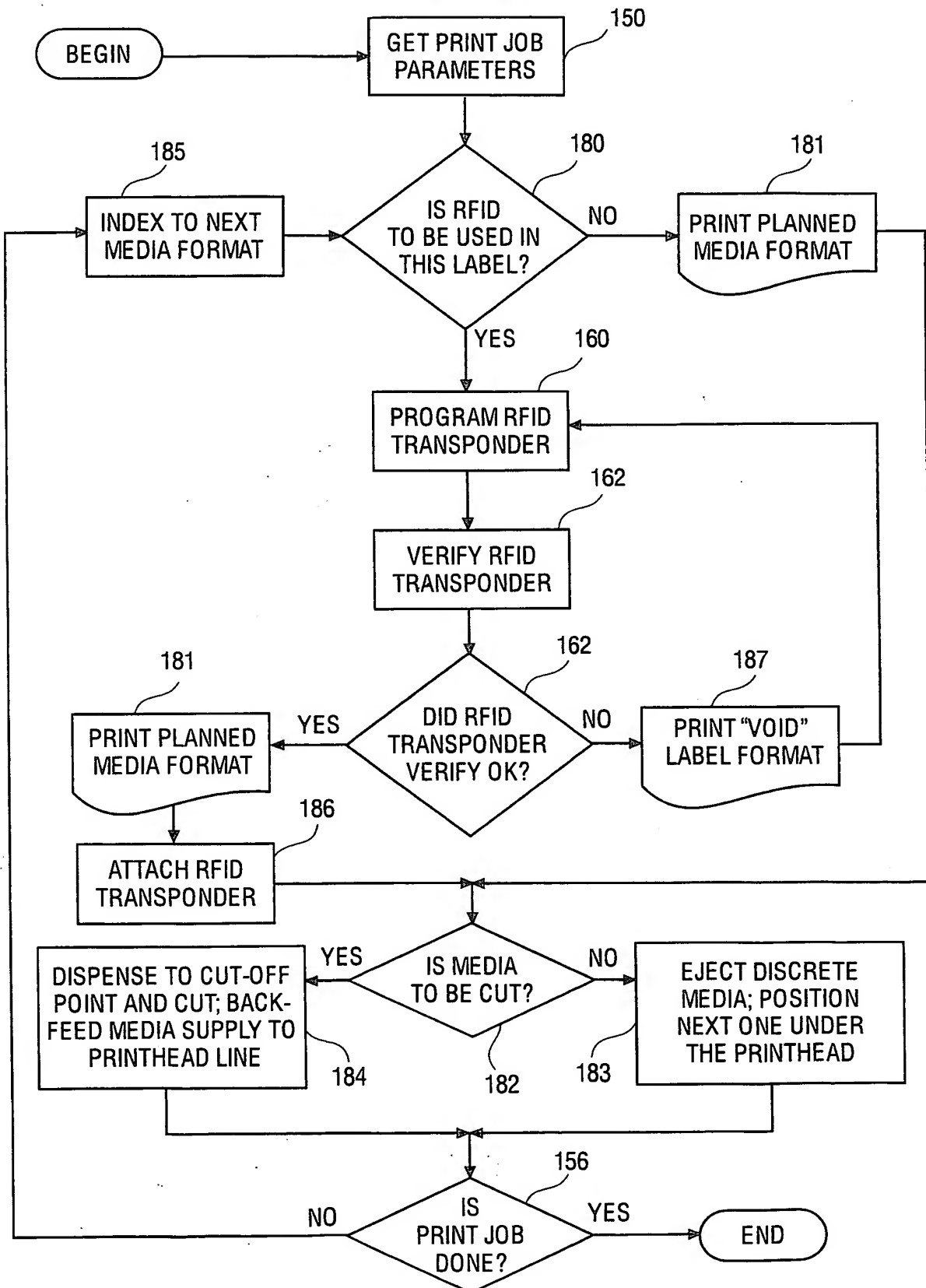
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Fig. 14



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FIG. 15



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Fig. 16A

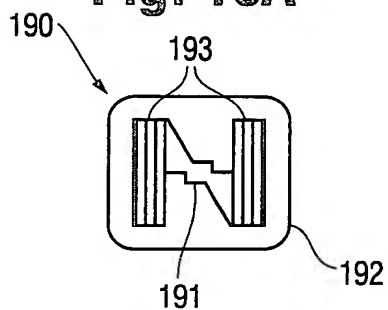


Fig. 16C

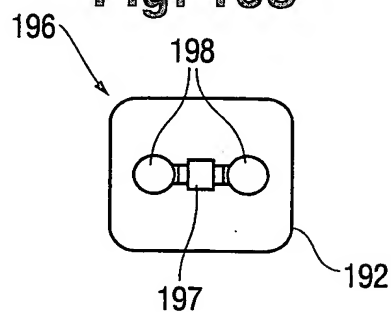


Fig. 16B

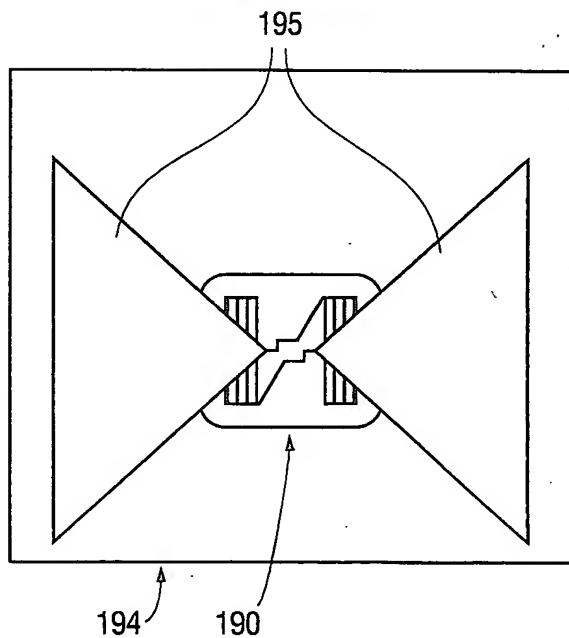
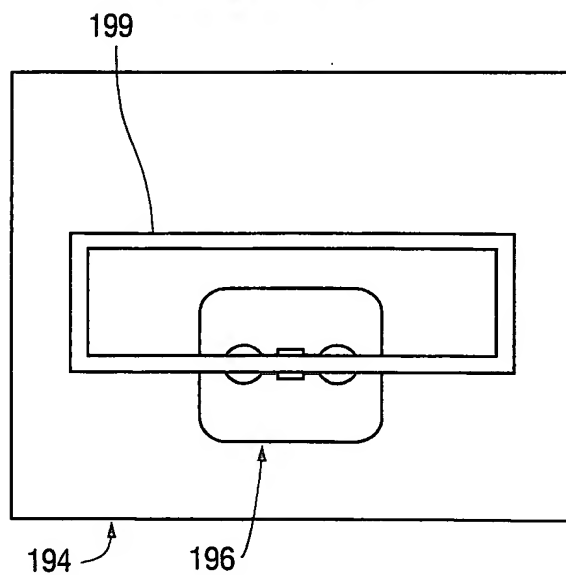


Fig. 16D



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Fig. 17A

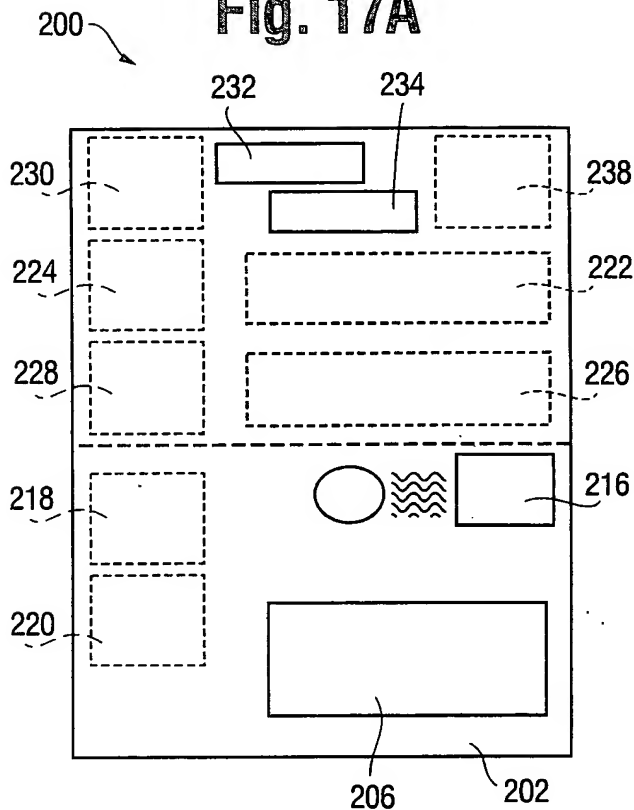
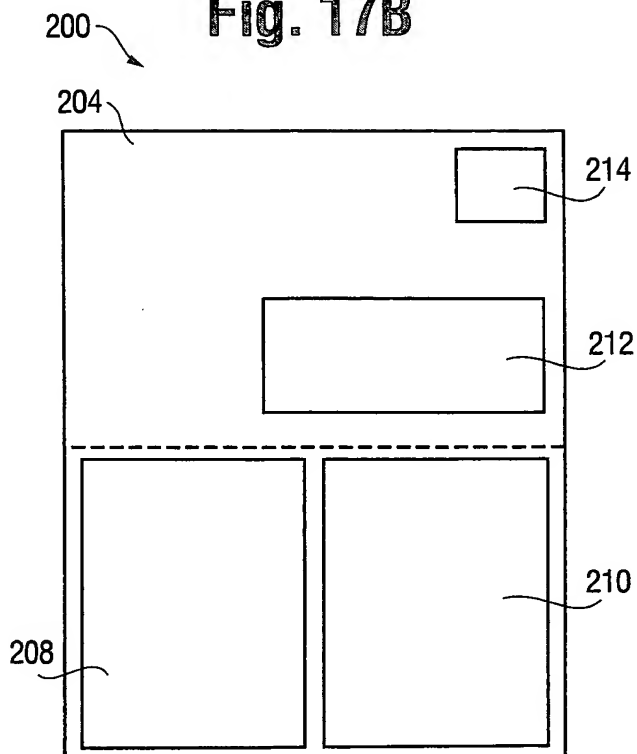
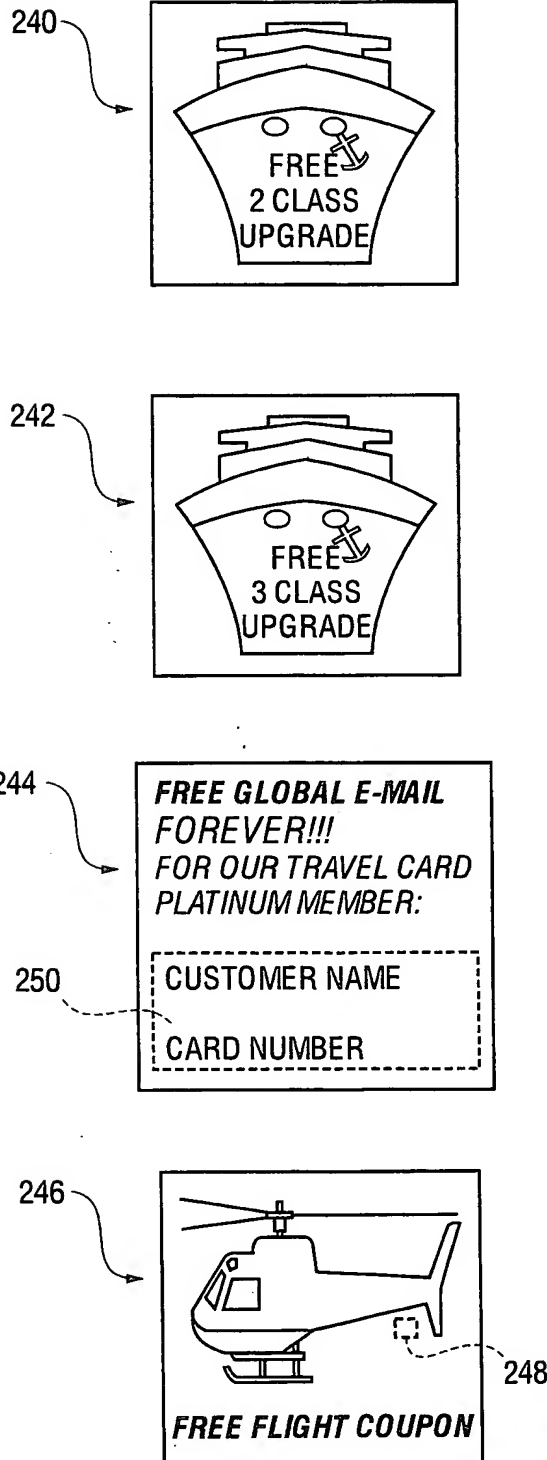


Fig. 17B



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Fig. 18



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Fig. 19

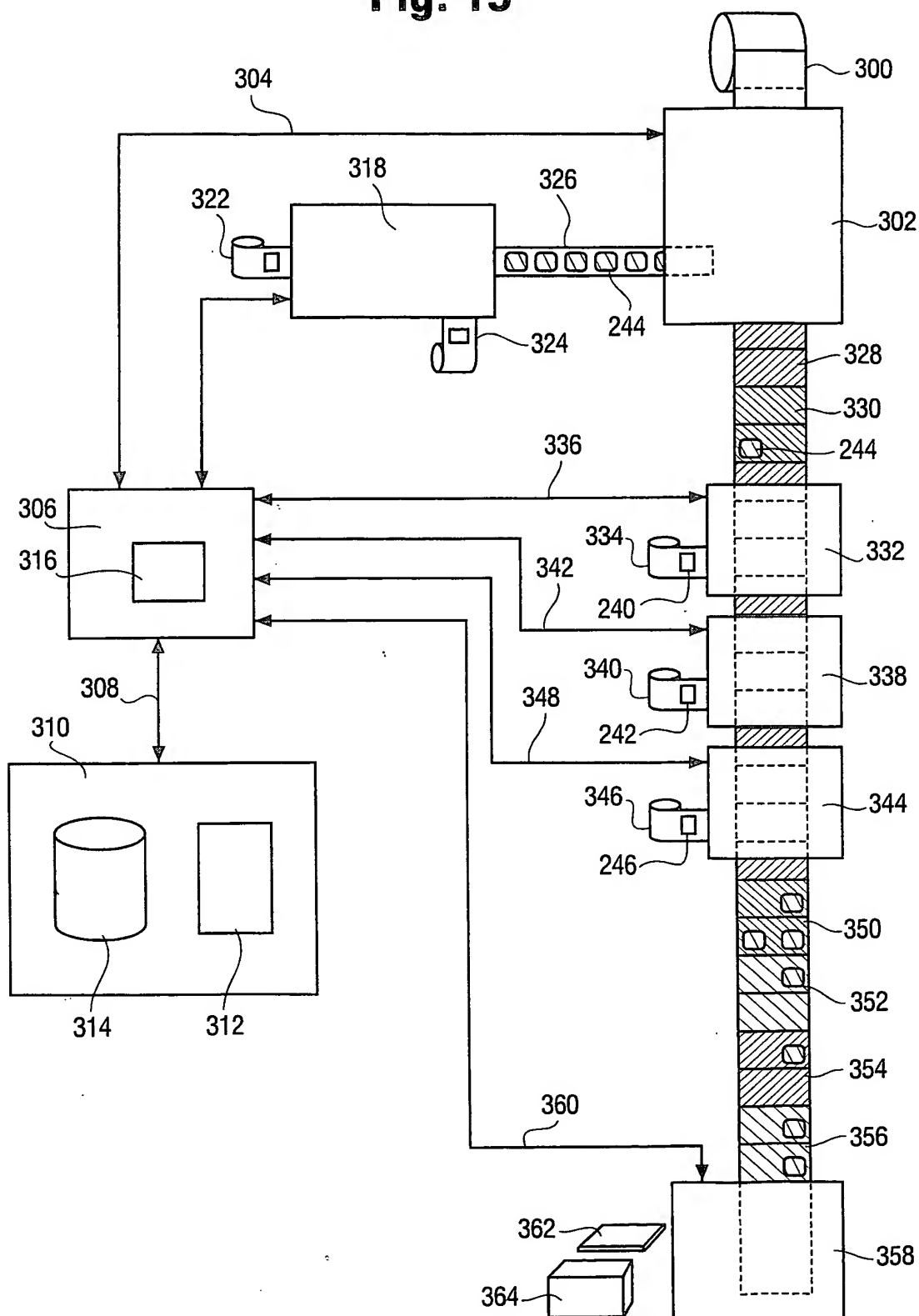
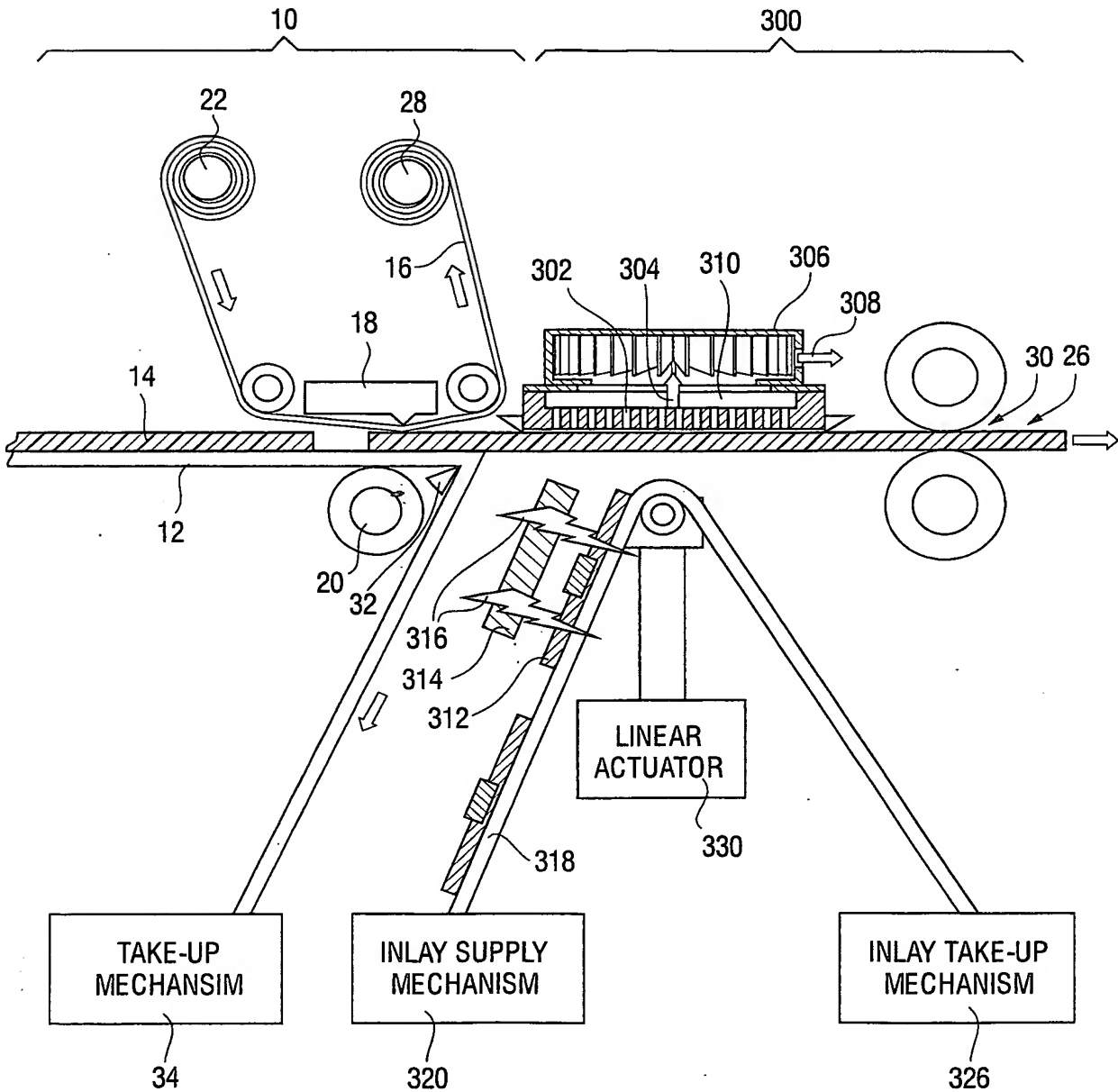
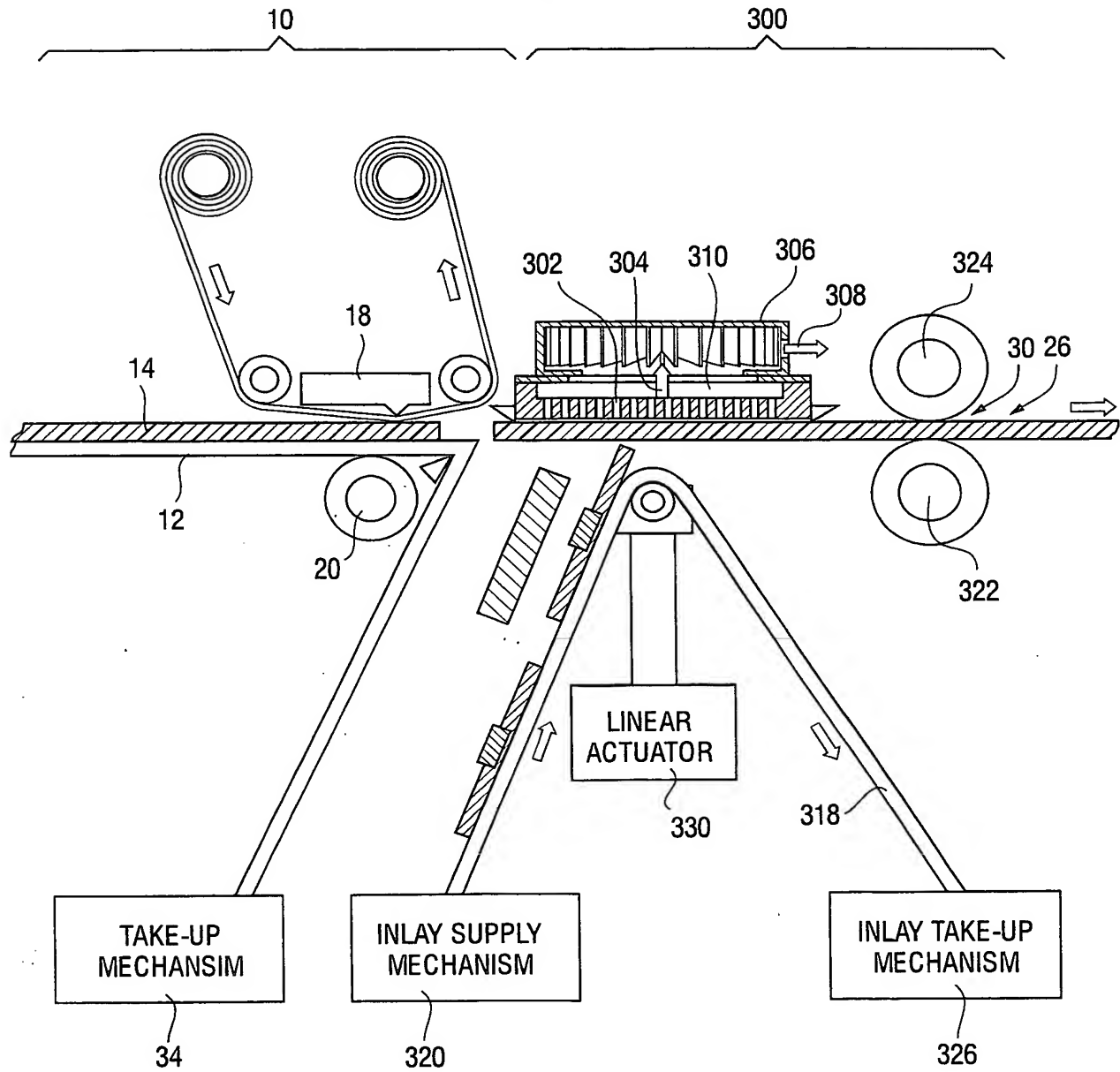


Fig. 20



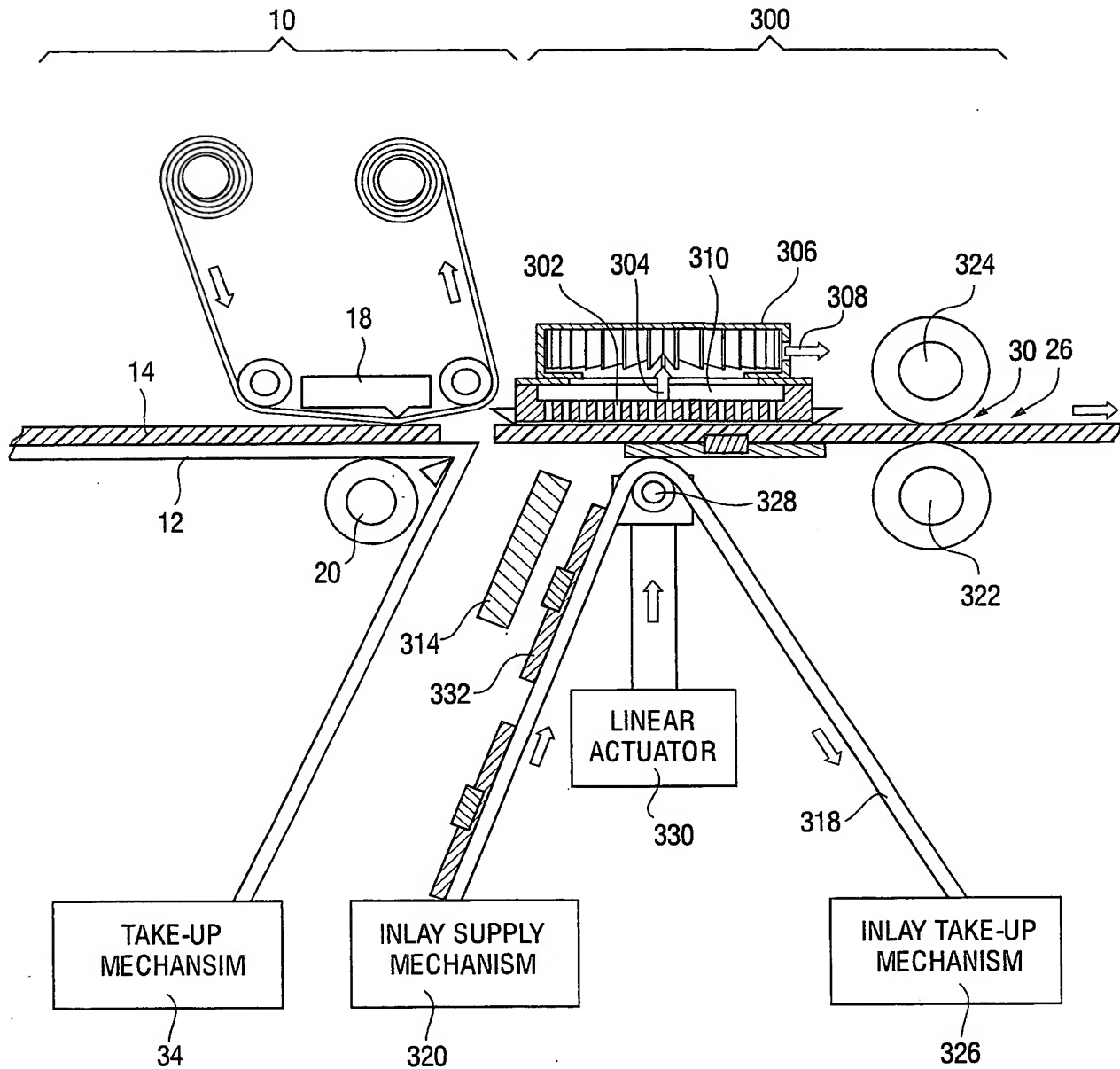
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Fig. 21



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Fig. 22



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Fig. 23

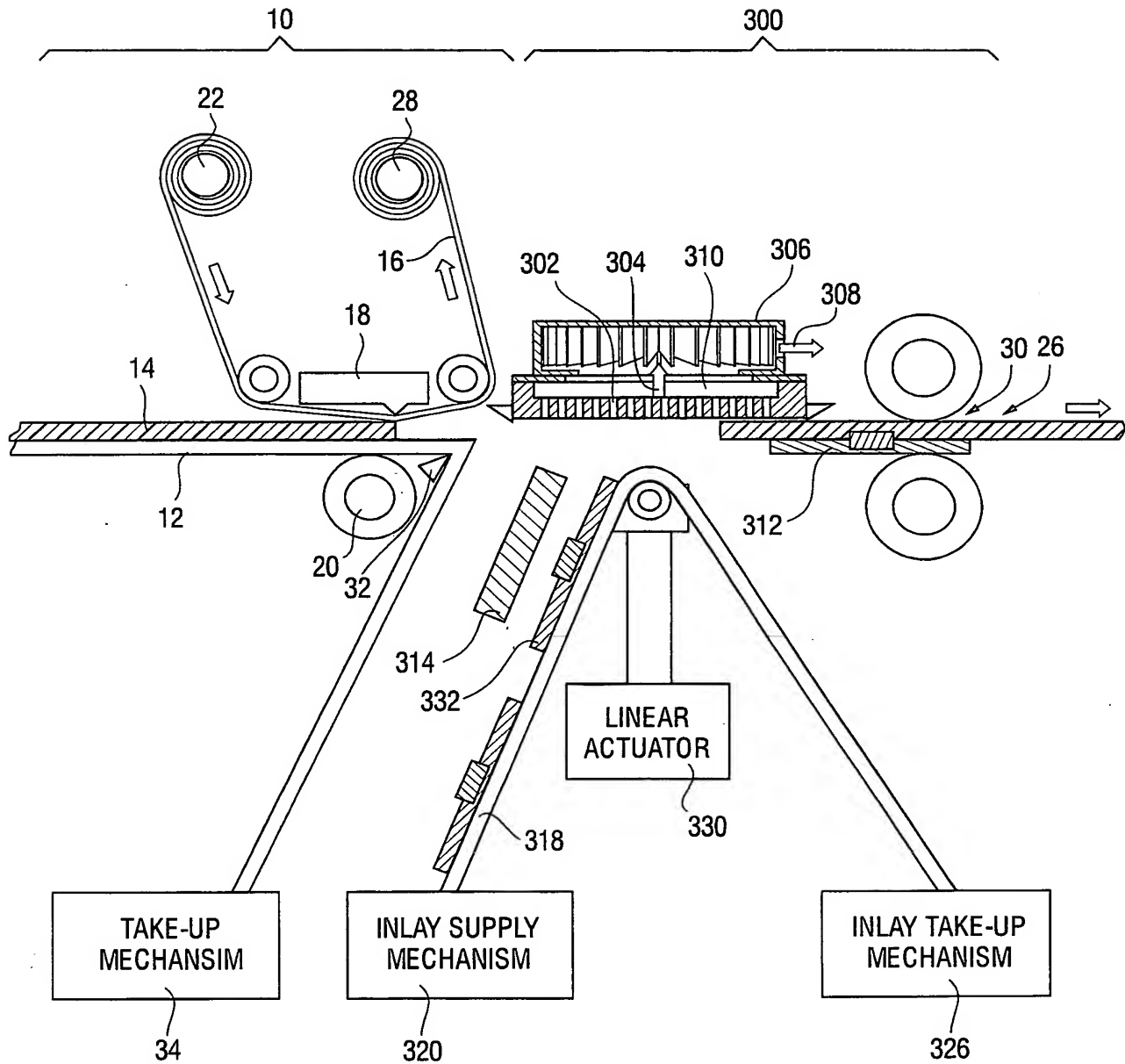


FIG. 24

